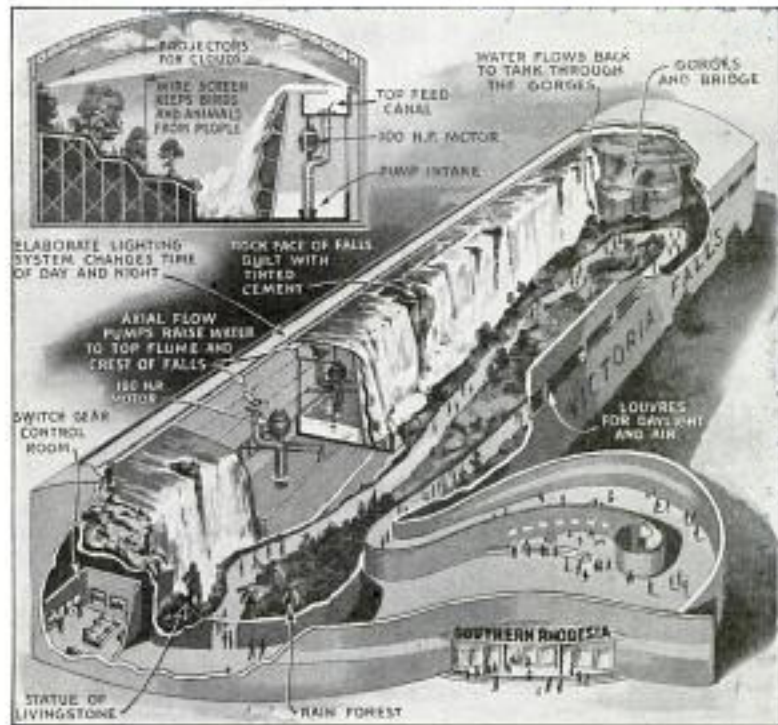


Giant Waterfall Among World Fair Thrillers



VICTORIA Falls, in Southern Rhodesia, will be brought to the New York World's Fair in a model 180 feet long and twenty-two feet high. Sixty thousand gallons of water per minute crashing over the brink into a ravine will give a realistic impression of the falls. Spectators will be able to walk close to the falls and to view jungle animals and birds. At one end of the falls will be a control room for regulation of several 100-horsepower pumps which will maintain the flow of water and of an elaborate lighting system which will permit simulation of day and night through dimming. Water will flow from the ravine into which it falls back to a giant tank through gorges, then be pumped to the crest again. The rock face of the falls will

be built of tinted cement, in the exact coloring of the real falls. Artificial cloud effects will be achieved through the use of projectors on either side of the falls.

Putty Tool Makes Neat Corners

So simple to use that a novice can do creditable work with it, an inexpensive hand tool for glazing windows is on the market. The putty tool keeps the glass free from surplus material and is especially adapted for making neat corners.



OL' JUDGE ROBBINS

AT THE N.Y. WORLD'S FAIR
AMUSEMENTS

DAD, I'D LIKE TO TRY
SOME OF THESE
WORLD'S FAIR
AMUSEMENTS...

YOU GO AHEAD, CHILDREN.
I'LL STICK TO MY PIPE.

WORLD'S FAIR MUSIC HALL

EXCUSE ME,
MRS. I'D LIKE TO...
GET TO WORK?

LET ME INTRODUCE YOU
TO MY FATHER. HE'LL TELL
YOU ALL ABOUT IT...
OH, DAD!

THIS LADY LIKES THE
SMELL OF YOUR TOBACCO,
DAD. SHE WANTS TO SEND
A PACKAGE AS A GIFT TO
HER NEPHEW BACK HOME.

OUTCH
WHALE

I'M DELIGHTED TO
COOPERATE IN SUCH A
WORTHY CAUSE!
I'LL SHOW YOU HOW TO
GET SOME
PRINCE ALBERT.

OH, THANK
YOU SO
MUCH...

LETTER

MY NEPHEW IS ALWAYS
COMPLAINING ABOUT HIS PIPE'S
TASTING BITTER. NOW A TOBACCO
THAT SMELLS AS GOOD AS
HOURS SHOULD TASTE GOOD
TOO?

WELL, YOU SEE, PRINCE ALBERT
IS BETTER TOBACCO TO
BURN WITH... AND
THEN THEY TAKE OUT
THE BIT!

TURTLE
CHASE

I SHOULD THINK
ALL PIPE-
SMOKERS WOULD
TAKE UP WITH
PRINCE ALBERT.

WELL, IT'S ALREADY THE
WORLD'S LARGEST-
SELLING TOBACCO.
SMOKERS SOON FIND
THERE'S NO OTHER
TOBACCO LIKE PRINCE

SUPERDRAGGED RACERS

WELL, I DECLARE!
NO WONDER YOU
FIND THAT TOBACCO
SO MILD.

WORLD'S MOST POPULAR
ATTRACTION
FOR SMOKERS

YOU'LL APPRADE
PRINCE ALBERT
FOR **MILDNESS,
RICH TASTE, AND
EASY DRAWING**



SEE HOW FAST PA'S
SPECIAL CUT SPINS
UP 'MAKIN'S' SMOKES
TOO. **NO BUNCHING—
AND SMOKES SLOWER**



50

pipetfuls of fragrant tobacco in every pocket tin of Prince Albert



A REMINDER TO TRY P. A.

Smoke 20 fragrant pipetfuls of Prince Albert. If you don't find it the mellowest, tastiest pipe tobacco you ever smoked, return the pocket tin with the rest of the tobacco in it to us at any time within a month from this date, and we will refund full purchase price, plus postage.

(Signed) R. J. Reynolds Tobacco Company,
Winston-Salem, North Carolina

Copyright, 1938, R. J. Reynolds Tobacco Co.

PRINCE ALBERT THE NATIONAL
JOY SMOKE

British Streamliner 'Chums' with Americans



Here's a "Four-Horse" team representing the latest in steam, Diesel-electric and electric power. Left to right, British "Coronation Scot," two Baltimore and Ohio locomotives and a Pennsylvania electric engine

Paying an "ambassadorial" visit to Washington, D. C., recently, the "Coronation Scot" met three great American locomotives in the depot and they lined up on adjoining tracks to pose for a family portrait. The streamline steam speedster of the London, Midland and Scottish railway

was just beginning a tour of American cities. Its three streamline acquaintances in Washington were the steam-driven "iron horse" of the Baltimore and Ohio "Royal Blue," the Diesel-electric that hauls the "Capitol Limited" of that line and a Pennsylvania electric locomotive.

Canary Rides 'Piggy-Back' on a Pigeon in Cockpit



If New canary were used for free trip on the 1,200-mile voyage, the least it can do is sing for its ride.

"Piggy-back" means pigeon-back to a canary that made a twenty-mile flight recently as a passenger. The canary was placed in a tiny streamline cockpit on the back of a homing pigeon to fly from Jersey City to New York, where it was presented to a child patient in a hospital.

Portable Sign in Tubular Bulb Is Easy to Change

Signs that can be moved about and changed by simply inserting a different strip into the unit, are made with the new fluorescent lamps. Used on sales counters, or in showcases and windows, they are adaptable for all kinds of businesses, small



Sign may be re-arranged in store and other words substituted by removing outer tube from light bulb.

or large. The light plugs into a movable base, and a clear acetate tube, fitting snugly over the illuminating bulb, holds a transparent printed slip in place. These lettered pieces can be changed quickly and as often as desired by slipping the outer tube off the bulb. Glassless lamps using thirty watts are supplied in any color.

Eight-Story Stainless-Steel Statue Tops Fair's Tallest Pavilion

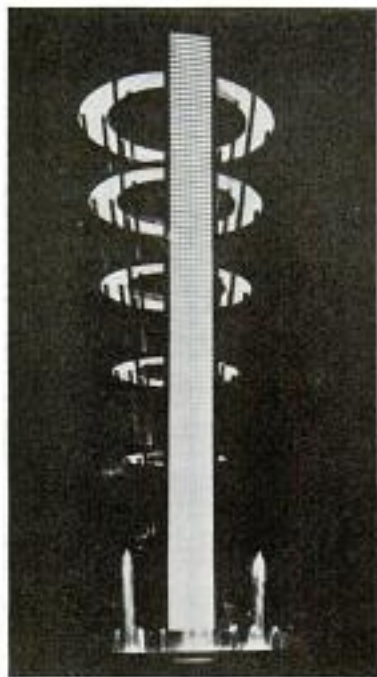
Only the lofty trylon of the New York world's fair is higher than the 250-foot tower erected by Soviet Russia, tallest pavilion on the grounds. Topping it is an eight-story stainless-steel statue of a



Gigantic head and shoe lend idea of the vast size of stainless-steel "worker" topping Soviet pavilion.

worker, holding high a twelve-foot star. The boot alone is big enough for a comfortable bed and the worker's head is as large as a room. The statue weighs more than fifty-five tons and was shipped from Russia in twenty-five cases.

Singing Light Tower at Fair Blends Music and Color



Two-foot working model of Singing Light Tower with water fountains and lights dancing to the music.

Rising 120 feet in the court of the Westinghouse building at New York World's Fair, is the "Singing Tower of Light" from which flows symphonic music, accompanied by ever-changing colored lights, water, fireworks and smoke. Formed by an open framework of six metal rings with a common center, supported by tubular rods, the tower appears to be built upside down, for the smallest ring is at the bottom and the others become progressively larger toward the top. The design is symbolic of insulators used in the electrical industry. Each of the concentric rings encloses a circle of floodlights bathing in many colors a cloud of smoke that drifts upward. As they reach heights up to seventy-five feet vertical jets

of water catch the colored beams, and fireworks crown the display in myriad hues, all synchronizing with the musical notes. The entire exhibition is governed by eight main remote-control circuits, any of which may be stopped, started or changed in intensity at will, and some last-minute developments in illumination, hydraulics and control devices have been put into use.

Wire Hat Holder Saves Space in Clothes Closet

Unfortunate experiences and continued dissatisfaction with boxes, hucks and shelves for storing hats awakened the inventive mind of a Kansas woman. Experimenting with wire, she bent and twisted it until a sort of three-armed rack was fashioned, each arm being twelve inches long and terminating in a circular top to fit the crown of a hat. The holders, finished in attractive colors, have been found a real saving in closet space—and in hats.



License Plates Shingle a House and the Roof Is Leakproof

License plates were used for shingles when a house near Springer, Okla., needed a new roof. The home owner obtained 2,000 excess license plates from the factory in the state penitentiary and applied them in regular shingle fashion. The result is a leakproof roof with a distinctive pattern.



Oklahoma residence shingled with leftover license plates obtained from the state factory.

Pearl Model of Liberty Bell Cost One Million Dollars



Million dollar pearl, diamond and silver model of Liberty Bell exhibited at New York World's Fair

Made of pearls, and reported to have cost \$1,000,000, a likeness of the historically famous Liberty Bell is exhibited at New York World's Fair by a Japanese company. One foot two inches high and one foot three inches in diameter, the model contains 11,600 pearls, 366 diamonds and many