

replica of the famed glass palace of 1853. Philip Gelb, artist and designer, conceived the idea expressed by the theme slogan of the Fair palace: "Yesterday and Today at the World of Tomorrow."

Within this glass and iron structure are many other attractions. The tin-type photographer is on hand to portray visitors as the world would have looked in 1853, 1876, 1893 and 1915. The much-tachioed soda fountain clerk dispenses the soda delights of bygone eras; the Saturday night scrub in the tub is shown; and the printed program is in the form of the *Police Gazette*. As a finale to this looking-back, which includes also dramatic and colorful parades, are the glimpses afforded of the amusement attractions of tomorrow. Admission 25 cents.

CUBAN VILLAGE

UNDER OUR OWN northern skies this authentic reproduction of Cuban Village transports you magically to softer climes. Here native Cubans lounge in the streets, pretty señoritas peer from windows. A group of Cubans perform the exotic Yanego rite which date back to the era of the aborigines. A typical Cuban restaurant features native food and rumba dancing, and here an exact replica of "Sloppy Joe's" famous Havana bar. Puppet shows, colorful fiestas and pageants add glamour to the show.

DRIVE-A-DROME

THRILLS AWAIT YOU on this 70-foot wide circular drive. The boat with its 10-foot banked rim, revolves on a steel-supported, inside track, providing fun and excitement for spectators as well as participants. Admission 25 cents.

ENCHANTED FOREST

ALL THE STORIES of mythical and ghostly beings you have ever read are recalled to mind when you visit Tony Sarg's Enchanted Forest, for here is a miniature illusion show depicting a realistic woodland scene, with sound and polarized light creating eerily fantastic effects. Admission 25 cents.

FLORIDA BUILDING

The Florida Exhibit, located on the west shore of Fountain Lake the Amusement area, is described on page 160.

FRANK BUCK'S JUNGLELAND

FRANK (BRING 'EM BACK ALIVE) BUCK has made his greatest capture. He has brought the whole jungle back alive to the Fair. Here are thousands of rare specimens of wild life from the jungles penetrated by this animal expert. From the interior of the Malaya Peninsula he brought *attap* roof thatching and rattan floor covering to make his jungle hunting camp an authentic

replica. Here are 1,000 rhesus monkeys living on a miniature mountain reminiscent of the country surrounding some ancient temples of India. There are many specimens of chimpanzees, gibbons, orang-utans, baboons and other apes.

Gorgeously plumed birds from every tropical clime have been captured for Frank Buck's Jungleland, where birds of paradise, Himalayan pheasants, ostriches and tiny exotic humming birds add their chirps to other sounds of the jungle. And of course there are rhinos from Africa, Indian elephants and their pigmy African cousins, tigers, black panthers, leopards and lions, man-eating sloth bears, a colony of mouse-deer, the smallest deer in the world; and a pool with twenty-five seals.

Apart from the jungle camp inhabited by native hunters, *shikari*, there is a special feature exhibit of trained animals where it is shown to what extent savage beasts can be "educated."

Stars of the trained animals are Jiggs, 5-year-old orang utan, Minnie, the elephant jitterbug, and the three elephant sisters, Trixie, Cutie and Maude. Admission 25 cents.

GANG BUSTERS

THE PERSONAL EFFECTS of the notorious John Dillinger, Pretty Boy Floyd, Baby Face Nelson and other criminal "worthies," who inevitably came out "second best" in their fight against law and order, are on display in the "Gang Busters" Exhibit, a dramatic portrayal of the crusade against crime. Supervised by Phillips H. Lord, originator of the radio program of that name, the exhibit includes crime fighting equipment of outstanding police forces in America. Here living models are used to demonstrate the persistent fight of the nation's police against the underworld. The details of modern equipment such as tear gas, bullet-proof glass, two-way radio communication, lie detectors and alarm systems are shown in operation to the layman for the first time. Admission 25 cents.

GIANT'S CAUSEWAY

A REAL BIT of Old Ireland is brought to the Fair in the form of the Giant's Causeway whose high facade represents the almost miraculous columnar rock formation of the original off the Irish coast. Striding the entrance is a huge figure of Finn McCoul who, the legend tells us, built the Causeway to facilitate his journeys to Scotland. This is a wonderful spectacle including the famous Honeycomb, Loom, Organ, and Wishing Well built from actual stones brought from the Causeway, with real waves breaking on the shore. Included in the exhibit is a replica of the Blarney Stone and the famous tower of Blarney Castle in County Cork, and an old Irish village where you may purchase real souvenirs—Bog Oak, Belleek China, and Connemara marble.

GIANT SAFETY ROLLER-COASTER

IF YOU STEP a little closer you will get the words of the "Thrill-Makers of America," Harry C. Baker and Harry G. Traver: "This roller-coaster is bigger, faster, steeper, more thrilling than any ride at any previous fair. It is twice as large and carries twice as many people as the roller-coaster at the Chicago Century of Progress Exposition which made women shriek and strong men tremble." Occupying 42,000 square feet of space in the center of the Amusement area, the Giant Safety Roller-Coaster is 3,000 feet long, 70 feet high and has eight dips, the steepest of which is almost a 60 degree grade. Three trains, each seating 24 persons, are operated constantly. The maximum speed is 70 miles an hour, but you can hear Mr. Traver assure you that "It is absolutely safe." Admission 25 cents.

HEINEKEN'S ON THE ZUIDER ZEE

HERE IS A GENEROUS bit of Holland, even to a windmill, a fishing boat, Netherlands in Dutch costumes and wooden shoes, and an exact replica of Heineken's Dutch tavern on the Zuider Zee. Within the tavern you may order foods, drink famous beer or wines, and listen to orchestral music.

INFANT INCUBATOR COMPANY, INC.

HOUSING the Infant Incubator, this Building (Skidmore and Owings, John Moss, associate; architects and designers: of interior) is the most modern structure ever built for the care of premature babies. The exterior is decorated with a ten-foot high, 1,000-pound statue—a reproduction of the famous Bambino Della Robbia. The favored babies are viewed through large glass windows that frame the incubator and an adjoining nursery. In an exhibit room nearby everything pertaining to baby care and hygiene is displayed. Another feature of the Infant Incubator is a garage which houses a specially designed incubator ambulance, equipped with oxygen tank and apparatus for oxygen therapy. For convenience of visiting doctors who desire to study Dr. Counce's methods, a covered porch-reception room is provided. More than 8,000 babies here and abroad have passed the first weeks of their lives in Dr. Counce's incubators, which have the approval of medical societies and hospitals. Admission 25 cents.

JITTERBUG

SIX WELL-UPHOLSTERED and attractively decorated cars, designed to represent turtles, travel with an undulating motion around a circular, single-rail track. Power is furnished by motors installed

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in the individual cars, the track being supported on steel angle frames riveted together and mounted on piers. Admission 25 cents.

LAFF LAND

THE FACADE of the Building is embellished with spectacular lighting effects, color and action. Here a spiral tower of light surmounts an overhanging porch, the front of which is paneled with grotesque scenes—a mechanical laughing man, a mechanical musician, dancing ghosts, climbing frogs and monkeys. In the interior, a stage with four terraces sloping toward the audience is used for a procession of fantastic and amusing figures. Stunts by clowns and employees are supplemented by the actions of the flying phantom ghost. A mechanical barking dog with a tin can tied to its tail runs across the stage. Here is an electric drinking fountain, controlled by a photo-electric cell. Other features are a theatre auditorium with electrically operated trick seats, each seat fitted with compressed air for emergencies, a walk-thru, trick zoo, special rooms and a house of mystery. Admission 25 cents.

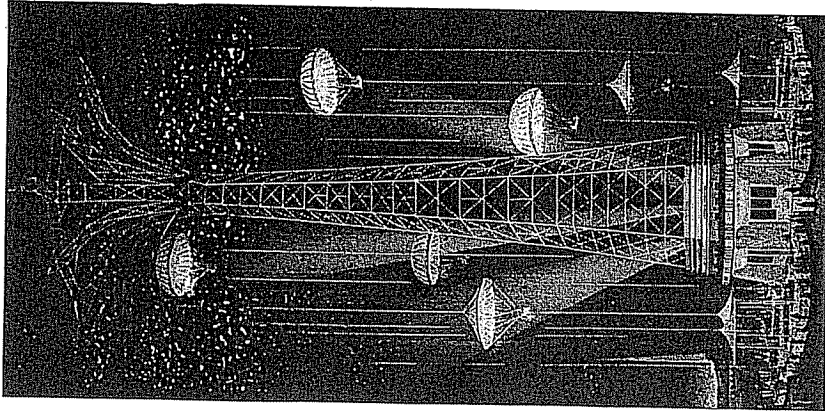
LAFF IN THE DARK

A MYSTERIOUS LAUGHING ride which takes the passengers through dark passages crowded with ro-mantic, startling and amusing stunts. Admission 15 cents.

LIFE SAVERS PARACHUTE TOWER

ELEVEN DAILY-COLORED parachutes operated from the top of a 250-foot tower, enable visitors to experience all the thrills of "bailing out" with-

BAILING OUT AT THE "CHUTE JUMP"



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out hazard or discomfort. Each parachute has a double seal suspended from it. When two passengers have taken their places beneath the 'chute, a cable pulls it to the summit of the tower. An automatic release starts the drop, and the passengers float gently to the ground. Vertical guide wires prevent swaying a metal ring keeps the 'chute open at all times, and shock absorbers eliminate the impact of landing. One of the most spectacular features of Amusement area, this is also a type of parachute jump similar to that which the armies of the world use in early stages of training for actual parachute jumping. Admission 40 cents.

LIVE MONSTERS

IN A BUILDING whose exterior is covered with bamboo, Cliff Wilson's show exhibits ten or more giant pythons, from 18 to 30 feet in length, and approximately 150 smaller specimens of various rare snakes—cobras, kraits, mambas and lizards. The specimens are contained in tanks, pits, cages and glass cases, and the visitor can view them with the utmost safety. Admission 10 cents.

LIVING MAGAZINE COVERS

JACK SHERIDAN's eight-minute show presents beautiful girls in person, whom the artists for magazine covers have made nationally famous. The show is accompanied by music and trick lighting. Titles identify the magazines represented. Admission 15 cents.

MAYFLOWER DOUGHNUT CORPORATION

THE COMPANY operates two restaurants, each of which combines restaurant and lunch-counter service for from 500 to 800 persons—one in the Science and Education Building, the other in the Amusement area. Food served consists of light sandwiches, waffles, griddle cakes, frosted doughnuts, coffee, and milk.

MERRIE ENGLAND

HERE IS A FAITHFUL reproduction of an old English Village, its exterior wall simulating the Tower of London, its main entrance resembling that of Hampton Court. Occupying more than an acre of ground on the shore of Fountain Lake immediately to the left of the Amphitheatre, the village consists of crooked streets, village greens, quaint inns, grim castles and picturesque people. Reproductions of Shakespeare's House, the Cheshire Cheese, the Jolly Mermaid, the Old Curiosity Shop and the John Harvard House, furnish an authentic background representative of Merrie Old England. And here you may enjoy historical pageants, Punch

and Judy shows, Welsh Choral singing, and entertainment on the village green. Condensed versions of Shakespearean plays are given in a replica of the Globe Theatre where they were originally produced. Numerous shops offer souvenirs, novelties and other merchandise for sale. Eating and drinking places include "pubs" and inns. Admission 25 cents.

MIDGET AUTO RACE

A SAFE AND SOUND way for the speed-lover to step on the gas is offered at this auto racing track. The cars, two feet high, are propelled by powerful gasoline engines. A checkered flag drops, a gong sounds—and away they go. The highly banked track eliminates any danger of the cars tipping over. A flat tire means merely getting into another car—no wait and no bother. Admission 15 cents.

MORRIS GEST'S MIRACLE TOWN

MORRIS GEST's Little Miracle Town, occupying 36,000 square feet, was brought over from Europe by a specially chartered ship. A miniature community, complete in every detail even to the diminutive organ in the church, its one hundred and twenty-five midget inhabitants have their own tiny restaurant, their city hall, their own theatre, art gallery and railroad station. Other features include a midget circus, motion picture studio, garage, radio station, ballroom, guard barracks, Punch and Judy show and toy and doll factory. Never in the history of any exposition has there been a Midget Village as spectacular as this one. Morris Gest, famous producer of the *Chauncey Sours* and other successful shows, toured all Europe to secure the greatest "little people" for Little Miracle Town. Admission 25 cents.

NATIONAL ADVISORY COMMITTEES BUILDING

IN THE NORTHWEST SECTION of the Amusement area, the Building (Maurice Gauthier, Richard S. McCaffrey, Jr., Harold Sterner, Ides Van Der Gracht and Walter Kilham, Jr., architects) is of modern functional design. Finished in soft natural wood tones, it encloses a garden and fountain visible beyond the main portico. The interior (Mrs. Miriam Miner Wolff, designer) consists of a great hall, main lounges, committee rooms and administrative offices, and a restaurant. This latter room is designed to simulate a formal English garden enclosed by fantastically shaped hedges. Here a green carpet simulating grass is divided by a pathway of asphalt-tile that resembles flagstone. The furniture includes white wire chairs, specially designed and upholstered in a modern rough blue-green fabric. Tables are laid with blue and white

linen doilies and modern glassware. Landscaped with Topiary figures and similarly furnished, the actual garden blends with the restaurant itself, suggesting one large open-air space. The Building is the general headquarters and center of hospitality for the 6,000 men and women committee members in all sections of the United States who, in their advisory capacities, have made many notable contributions to the success of the Fair. Mrs. Vincent Astor is the active head of the women's committees, while Winthrop W. Aldrich directs the men's division.

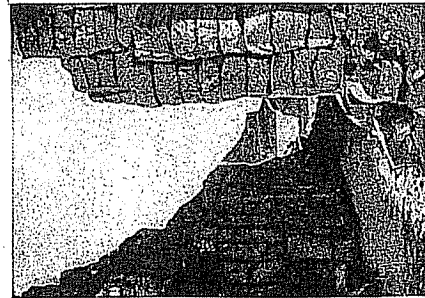
NATIONAL CASH REGISTER COMPANY

SURMOUNTING THIS EXHIBIT (Walter Dorwin Teague, designer, Harry Heybeck, associate) the world's largest cash register, more than 40 feet high, rings up the daily attendance figures at the Fair and the total attendance to date. Revolving in a manner that enables it to be seen from any part of the surrounding area, the cash register displays its 2½-foot figures seventy-four feet in the air. Displays in the building itself include a cash register and all of its 7,857 parts, exhibited under glass.

NATURE'S MISTAKES

ONE OF THE HIGHLIGHT attractions in the Play Center of the Fair is Nature's Mistakes, an assemblage of animal freaks from all corners of the world. They are housed in an auditorium which has an innovation in animal exhibits, a maze-like pit arena where the freaks move about in seeming freedom. There you see a hog without any ham, a bull with elephant feet, a steer with its head in its neck, a cat with 28 toes and 28 claws.

Pride of this collection is Adonis, the bull with human skin. In fact, a skin so transparent that the veins are visible. The bull is insured by Lloyds of London for \$15,000 and is the only



The Treat of A Lifetime — A Trip thru Old Ireland

See and Visit the Never-To-Be-Forgotten

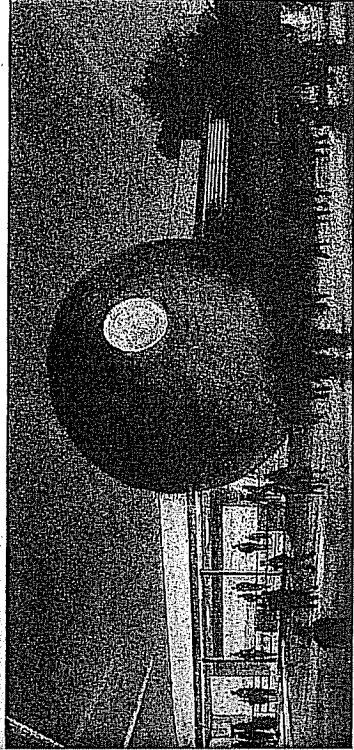
Giant's Causeway & Blarney Castle

Here are Ireland's most famous sites, literally translated to the World's Fair. Faithful replicas in every sense. You thrill to the magnificence and marvellous formations of "Causeway" with its caverns, the Giant's Organ and the Wishing Chair. Then the tragic ruins of Dunlough Castle; next a visit to Blarney Castle with its lower Blarney Stone. Finally you round out your trip by visiting the quaint Old Irish Village, reproduced in its entirety exact in every detail. Here one may visit a replica of old homestead of President McKinley's parents; and other authentic souvenirs of the Emerald Isle.

"As refreshing as a breath of Spring"

GIANT'S CAUSEWAY & BLARNEY CASTLE

The Loop, Amusement Area



BATHYPHORE

animal of its kind ever insured by this firm. None of these animals have been mutilated to make freaks according to Lewis Dufour and Joseph Rogers, operators of the exhibit which is under constant supervision of a veterinary and members of humane societies.

NEW YORK STATE EXHIBIT

The New York State Exhibit is located on New York Plaza and is connected with Fountain Lake Amphitheatre in the Amusement area. For a description of this exhibit see page 163.

NEW YORK ZOOLOGICAL SOCIETY

HERE THE SPOTLIGHT is turned on the strange, the fantastic and the beautiful creatures of this teeming world, and zoological history is stopped for an instant in the endless swing of time.

Out of the black depths of the sea Dr. William Beebe has dredged an amazing drama of unfolding creation for this exhibit. The Bathysphere in which he made his descent half a mile down into the ocean is on view. Other men have roamed the wild places of the earth to bring back their contributions to exciting knowledge. From the cold bamboo forests of Western China comes the famous Giant Panda—humanly speaking the "cutest," zoologically considered one of the strangest of living animals. Glittering, iridescent birds from the far corners of the world are winged jewels beside the slow, sluggish Electric Eel—death packed away the mystery of its thick, muscular tail. Out of the myriad forms of that nature has created for the insect world, here are some of the weirdest—creatures of night from the dim tropic forests, splendid phantoms of the sunlight, hidden and secret insects of our northern climes.

Side by side in the brilliantly executed dioramas are two worlds, the first representing the New York area of a million years ago; the second representing the same area today, and including the curious and little known marine forms living in the ocean depths at the terminus of the Hudson River gorge.

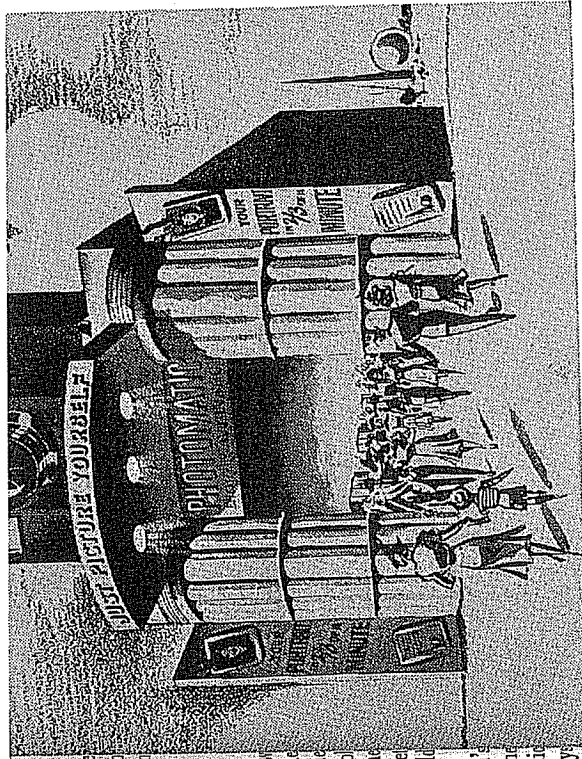
Moving pictures include a series of films ranging from the development of the embryo eel to the evolution of the lizard into the bird, and many other forms of land and marine life. Admission 25 cents.

OLD NEW YORK

UNDER THE SUPERVISION of George Jessel, famous actor, Old New York presents an entertainment program staged and styled in the manner of the Gay Nineties. Here is the New York of a bygone era, its streets lighted by gas; horsecars, hansom cabs and patrol wagons clatter over its cobblestones. Attendants are clad in the dress of yesteryear, and street vendors, organ grinders, street fakers, strolling entertainers and musicians add color to the old town environment.

On Bowling Green a band plays "current hits," a policeman's quartet sings songs of the period, a prima donna warbles in the soulful manner of 1890. Here you may witness comedy acrobatic acts, old-time prize fights and folk dancing. Bowery newsboy peddle newspapers that were hot off the presses fifty years ago; you meet such "toasts of the town" as Lillian Russell, Maggie (Throw 'Em Down McCloskey) Cline, Lily Langtry, the Florador, Sextette, Elfie (The Belle of Avenue A) Fay, May Irwin, Fay Templeton, Edna Wallace Hopper, and Billie Bailey, even Stevie Brodie performing his "death-defying leap" from a reproduction of the Brooklyn Bridge, 100 feet high.

In the ghetto restaurant, short orders of food are relayed to the cook in a most amusing manner, while "Nigger" Mike features a score of singing waiters similar to those from among whom Irving Berlin rose to fame. Barnum's Museum is reproduced housing animate replicas of "P. T.'s" outstanding attractions such as the white elephant of India, "Zip, What is it?" the Cardiff Giant, "Jo-Jo, the dog-faced boy," and others too utterly outrageous to describe. Other attractions include a sailors' tattooing parlour



old blacksmith's shop, McFadden's Flats and Hogans' Alley, a police station and night court where rowdies and petty offenders are tried. Admission 25 cents.

OVER THE TOP

OVER THE TOP is a topsy-turvy, turn-over ride with rocket-shaped cars which loop-the-loop and do the Immelman. For those who desire first-class thrills, Over the Top presents the opportunity.

PENNY ARCADE

A MODERNISTIC BUILDING, bearing a brilliantly illuminated sign: "Everybody With a Yen For Relaxation—Welcome," streamlined Penny Arcade offers the most complete assortment of coin machines ever housed under one roof. Time-defying old andbys such as fortune telling machines, strength testers and electric shockers attract no less attention than up-to-the-second automatic thrillers like the talking weight machines. One of the features is the Selector. Mutoscope, a modernized version of the original mutoscope which delighted patrons with penny movies all over the world. The Selector Mutoscope offers a choice of five different and novel subjects on the same machine. The Penny Arcade building was constructed and equipped by International Mutoscope Reel Co., Inc. of New York.

PHOTOMATIC STUDIOS

SHOPPED BY A HUGE candid camera, in the lense of which actual moving picture slides are projected, each of the two buildings of the 20th Century Photomatic Corporation is readily identified.

PICTURE YOURSELF...

PHOTOMATIC

PHOTOMATIC-LY!

Your Framed Portrait in 40 Seconds

ON THE MIDWAY AT THE WORLD'S FAIR

SEE THIS REMARKABLE MACHINE PRODUCE AN EVERLASTING MEMENTO OF YOUR FAIR VISIT!

HUNDREDS OF SOUVENIRS PERSONALIZED WITH YOUR OWN PHOTO - ON SALE AT PHOTOMATIC BUILDING

PROD. BY INTERNATIONAL MUTOSCOPE REEL CO., INC. NEW YORK

Both structures, whose walls of multi-colored lucite glass are brilliantly illuminated day and night, contain batteries of Photomatics—machines that take and frame self-portraits automatically in two-thirds of a minute. Almost 100 different types of photographic souvenirs are available, thanks to a special process which enables the visitors to have their Photomatic pictures reproduced on rings, lockets, bracelets, wallets and other personal mementos.

QUEENSBOROUGH HOST HOUSE

THIS CIVIC CLUB HOUSE (William W. Knowles, architect) erected and maintained by the Chamber of Commerce of the Borough of Queens for the purpose of disseminating information concerning the great borough of New York City in which the World's Fair is located. Photomurals and dioramas depicting Queens Borough's industrial, cultural, home building and recreational advantages. Visiting members of Chambers of Commerce, Rotary, Lions and Kiwanis are cordially invited by the sponsors to make HOST HOUSE their headquarters while at the Fair.

SALVADOR DALI'S LIVING PICTURES

SURREALISM IS THE MOST modern form of French art and derived from a study of the secrets hidden in the subconscious mind. In a series of living pictures, executed in three dimensions and lively Salvador Dali explains some of these secrets. In front of the spectator is a long animated panorama that includes a thirty-foot glass and steel tank filled with water, the bottom of which is a room from a "Dream House." Loving diving girls plunge into the tank and by their actions seem to reveal the secrets of some dreams. The representation includes Dali's famous "Soft Watches," "Piano-Women," "Anthropomorphic Seaweed," "Exploding Giraffes," a cow at the bottom of the sea, a couch in the shape of Garbo's lips, and of course his "Living Liquid Ladies." Admission 25 cents.

SAVOY BALLROOM THEATRE

APPROPRIATELY KNOWN as the "Temple of the Jitterbug," McGale's \$100,000 Savoy Ballroom Theatre features the dances of today and tomorrow in twenty-minute performances by the country's greatest rhythm dancers. In a cavalcade of the Negro dance, from the Lindy Hop to the strange voodoo ritual of the Fiji Islands, Harlem's contribution to American terpsichore the Fair includes the Shim Sham, Big Apple, Shag, Truck and Susie-Q. Seating 700 persons, the Theatre opens its doors daily at twelve noon, and to the music of such popular swing bands as Chick Webb, Erskine Hawkins, Duke Ellington and John Lunceford, runs continuous performances until closing. Admission 25 cents.

SEMINOLE VILLAGE

FROM OUT OF THE Florida Everglades came these Seminole Indians to perform their rites and ceremonies in public view in an authentic reproduction of a Seminole village. Here also these lithe, brown-skinned men dive into a pool resembling a genuine alligator sun-hole and wrestle fearlessly with the surprisingly agile, man-eating saurians.

The tribe consists of fifty aborigines, including their chief. For years they have resisted all efforts of the Indian Department of the United States to bring them under government control, so they are not Reservation Indians. They recognize no authority other than that vested in their chiefs, and consequently are permitted to have their own police force and jail at the Fair.

SERPENTINE

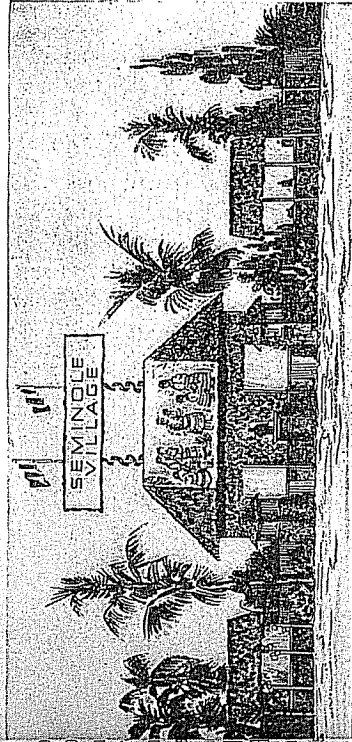
THE SERPENTINE IS A speed-thrill with a score of snake-like twists, turns, banks, dips and dumps. Patrons mount a tub which turns and twists on its trucks as it glides upward on the tracks. The careless might lose their equilibrium and be spilled on the floor, but it is harmless and laugh-provoking, and ends with "much pleasure had" and "no harm done."

SILVER STREAK

A SINGLE, UNIT-CAR holding sixty people travels at sixty miles an hour around a circular track. In the center a gigantic disc revolves in the opposite direction giving the illusion of terrific speed to the occupants of the car. Admission 15¢ for adults, 10¢ for children.

SKEE BALL AND CHIME BALL

THE VERY LATEST in bowling equipment attracts the devotee of nine-pins, because here he can try his skill at skee ball and chime ball on regulation alleys as well as on some of unconventional length. The charge is 5 cents a ball.



(at left) A SCENE FROM
GEORGE JESSEL'S "OLD
NEW YORK" where scores
of reminders of the old
days are reenacted—for
Steve Brodie's famous jump
to old-fashioned prize
fights.

ONLY ONE STRUCTURE at the Fair surmounts this two-hundred-foot, freewheel observation tower. Close to its revolving top two passenger cages are suspended, and as they move along a circular path, astounding views are revealed to the occupants. Below is a dazzling panorama of the Fair itself. The eye runs from Trylon and Perisphere to the Federal Building and over the many zones radiating from the theme center. Beyond this pattern of magic color and form is seen all of Long Island, Manhattan, the Bronx, Westchester County, the upper and lower New York Bay, Staten Island and much of the New Jersey coast.

(below) A HALF-AC-
AUDITORIUM for
"Strange As It Seem-
oddities of cartoonist Jo
Hix.

THIS IS ANOTHER tub ride—six people to a tub. The car weaves in and out, criss-crosses, twists and circles about. Fourteen tubs going every which-way at the same time provide many thrills and much innocent confusion. Admission 15 cents.

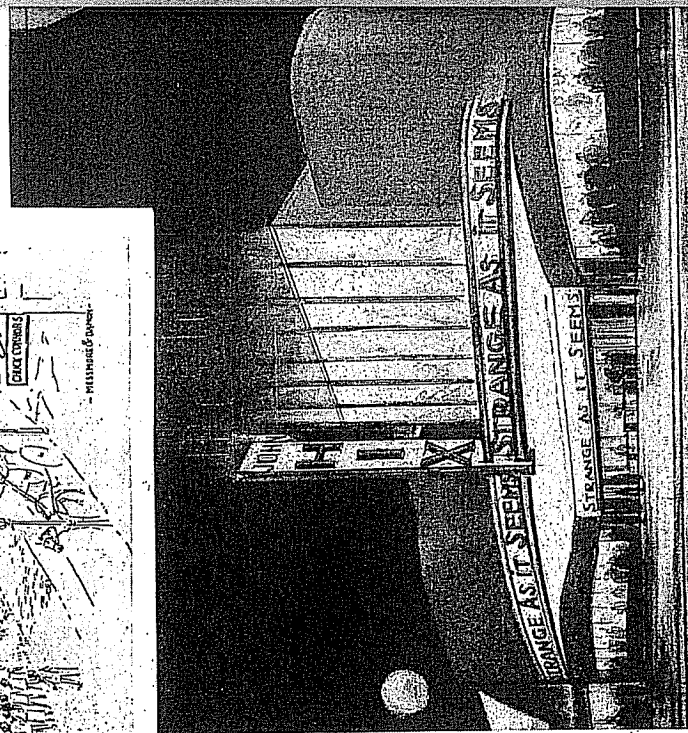
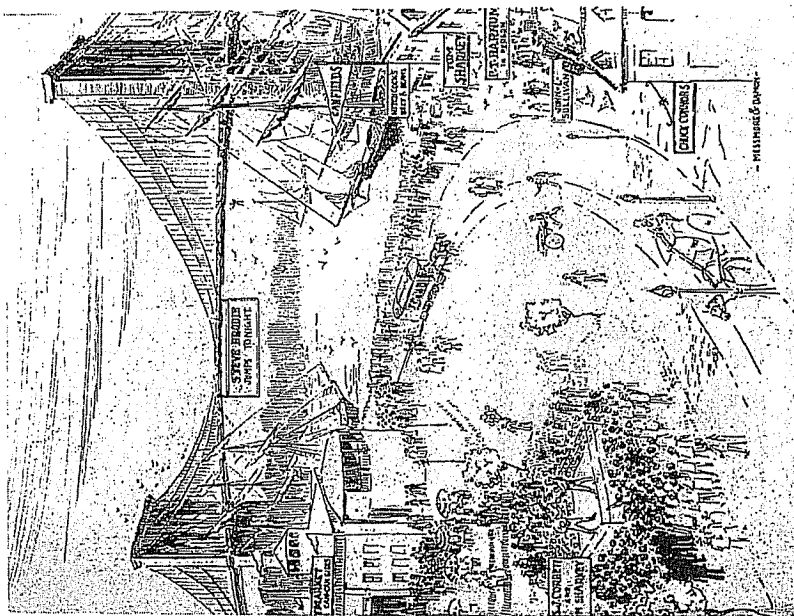
LOCATED ON THE EASTERN SHORE of Fountain Lake, this building, in graceful colonial style, has been erected in keeping with the purpose of the Fair to celebrate the 150th Anniversary of the inauguration of George Washington as the first President of the United States.

In this building is an exhibit of invaluable relics and memorials of George Washington, including an extensive collection of articles owned and used by General Washington during the War of the Revolution and later as President of the United States. Also in the exhibit are articles belonging to Martha Washington and Mary Ball Washington, his mother.

The Sons of the American Revolution Building is the contribution of Mesmore Kendall, President General of the society and dedicated to the use of the patriotic organizations at the Fair, although open to the public. The care and control of the building are the responsibility of the Sons of the American Revolution, the Daughters of the American Revolution, and the Children of the American Revolution.

In addition to the exhibit hall the building contains meeting rooms for the patriotic societies and a large terrace extending to the edge of the lake. A portion of the terrace is furnished with heavy chairs and the other part with tables where tea and light refreshments are served from 11:00 A.M. to 11:30 P.M.

In the restful atmosphere and charming garden setting, the spirit of colonial days is revived in dramatic fashion. The attendants in the building are in colonial costume and the patriotic



services conducted in the building by the various patriotic societies reflect the period of George Washington.

The colonial coach on the lawn in front of the building is a representation of the coach used by George Washington on his historic journey from Mount Vernon to New York City during April 1789 to be inaugurated as the first President of the United States. This memorable journey was reenacted in connection with the opening ceremonies of the Fair and this coach, graciously loaned by the Franklin Institute of Pennsylvania, was the one used to transport George Washington and his two companions to New York where he arrived on April 24 and to the Fair on the opening day, April 30, where the reinauguration ceremonies were held in front of the great Fraser statue of the first president. Washington and his party used this coach to come from the reenactment of the inaugural ceremonies to the dedication and opening of the Sons of the American Revolution Building.

STRANGE AS IT SEEMS

FOUNDED on the familiar publications of John Hix, in newspapers throughout the country, the show comprises thirty-two acts featuring the strange people depicted in the cartoons by Mr. Hix. Here also are showcases filled with curious objects obtained from all over the world. The show includes genuine Igerots, savage natives from North Luzon, Philippine Islands; pygmies from Batwa, Central Africa (the smallest human beings known); genuine Duckbill Ubangis from Shari country, French Equatorial Africa; headhunters from Congo and Masambo; the Jivaro and Phantom Indians of Ecuador; two genuine natives of the Cameroons, their faces covered with tribal markings; six Icelandic albinos, with white hair and pink eyes; giraffe-necked women from Padeung, northeastern section of India; and two Romanian sister giantesses, the tallest women in the world. Admission 40 cents.

STRATOSHIP

THIS IS AN OUTDOOR aerial-type of ride consisting of a bullet-shaped car mounted on a central pivot tower. The ride combines the effect of gliding with the thrills of stunt flying. Admission 15 cents.

SUN VALLEY

THIS "WINTER WONDERLAND," one of the largest village concessions in the Amusement area, features fancy, speed and novelty skating on a disappearing ice rink, tobogganing on a slide with a 45-foot drop, and spectacular leaps from a lofty ski jump. In addition, a toboggan slide 160 feet long comprises several banked turns and thrilling dips. The scene presents a panorama of fir and pine trees amid rock formation that represent the foothills

of surrounding mountains, while the illusion of reality is heightened by a 40-foot waterfall cascading down from the topmost cliffs. Visitors are permitted to clamber up the rocks and survey the quaint village beneath them which is Alpine in structure with snow-blanketed houses, stores and a church clustered around an oval mill pond. Here Liebmann Breweries of Brooklyn sponsor the restaurant facilities—*Rheingold Inn*, *Rheingold Terrace* and several *Rheingold Taverns* (Skidmore and Owings; John Moss, associate; consulting architects). A nearby ski jump is reserved for professional skiers, while the mill pond serves as an ice rink where thirty-minute shows are given twelve times daily in the open air. Music is furnished by a 15-piece orchestra supplemented by a \$25,000 pipe organ; wandering musicians, singers and yodelers perform in the village streets; shops display Alpine novelties and confections; other features include a cuckoo clock tower, and a stork tower with real storks. Here, throughout the summer, a snow storm is realistically depicted every evening. Admission 25 cents.

THEATRE OF TIME AND SPACE

SPONSORED by the American Museum of Natural History and the Longines-Wittnauer Watch Company, the Theatre of Time and Space transports you to the faraway shores of island universes in the dark cosmic depths aboard a make-believe rocket ship which annihilates distance at the fantastic speed of 480,000,000,000,000,000 miles an hour. Not only do you see stars far beyond the reach of the unaided eye, but you also review the parade of planets and other stellar attractions in our solar system.

As you enter the darkened theatre, a section of New York City's skyline is outlined by a slowly rising sun, and now a commentator makes his seemingly rash promise of the journey to the very borders of space. An amber glow fills the dome. There is the sound of a motor, a rush of wind, and suddenly an aerial view of New York rapidly receding is spread before you. Clouds blot out the scene; the earth vanishes completely; and you stare at the full noonday sun, about to go into total eclipse. The light fades, stars appear. Next on the "visiting list" is the moon; it becomes full, and soon the circular craters, mountains, valleys and plains of its fantastic surface spring into close-up view. Venus, covered by perpetual clouds, is your next stop. Then the skytrail leads to another planet—past a flashing comet, through a shower of meteors rushing at the rocket ship like gale-driven, luminous snowflakes—Mars, with its polar ice-caps, its seas and so-called canals.

Having traveled through the Milky Way, past the dark nebula in the constellation of Orion, you return from the distant regions of billions of miles in space. The three rings and nine moons of Saturn become visible. Then the rocket ship turns earthward,

watches, chronometers, chronographs and navigational time-pieces that have aided in making history in aerial navigation and astronomical work. These include instruments used by Colonel Lindbergh, Howard Hughes, Admiral Byrd, Wiley Post, Amelia Earhart and other fliers on epic-making transoceanic exploratory flights. Admission 25 cents.

THE BENDIX LAMA TEMPLE

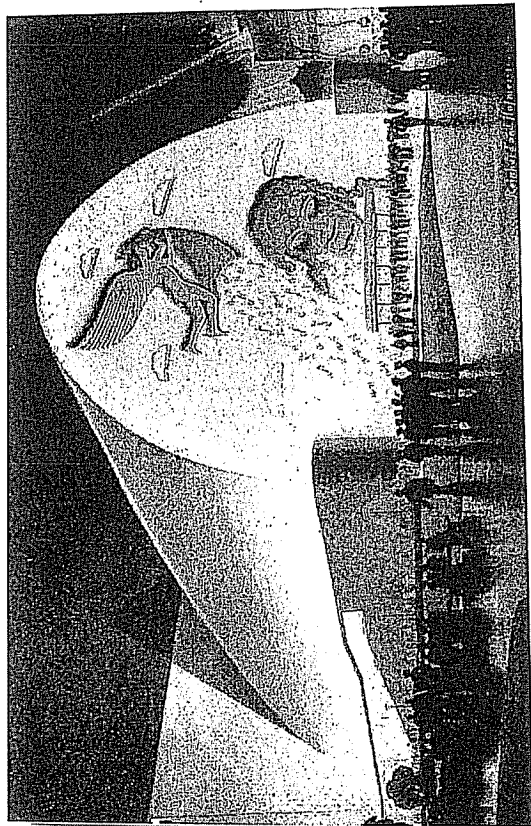
SOME OF THE ARCHITECTURAL splendor of the East appears in this authentic replica of the Golden Pavilion or Holy Potala-Su in the city of Jehol. It was there, 130 miles northeast of Peiping, where the Manchu dynasty emperors spent their summers, and though the palace may not be as grandiose as the famed crimson-colored Potala of Thibet, it is equally beautiful. It was built in 1771 by the Manchu emperor Ch'ien Lung, on his sixtieth birthday, in commemoration of the return from the Volga region of a lost Chinese tribe. The replica was brought to this country by Vincent Bendix, aviation authority, who organized an expedition under the leadership of Sven Hedin, famed Swedish archeologist, in order to find the finest example of a "Potala." Every part was made by native workers in China and shipped to this country in sections. There is a small charge of admission to this educational and religious exhibit, which includes such art treasures as the Laughing Buddha and Gautama Buddha. Some of the proceeds will go to the Committee for Relief of Chinese War Orphans.

THE METEOR

THE METEOR is another dare-devil ride, invented and managed by Tornado Smith. Within a nearly spherical receptacle the thrill-seekers ride at right angles to the line of gravity and seem to defy Newton's law in perfect safety.

VICTORIA FALLS

FEATURED BY MURALS of African native scenes on its facades, the Building (Norman Yule, designer) consists of a large rotunda joining a long, rectangular structure, in which is housed a replica of Victoria Falls. Immediately upon entering the rotunda you hear an insistent beat of native drums and the increasing roar of thundering waters. Here is a modern travel bureau where information concerning South Africa and Rhodesia may be obtained. To impress you with the atmosphere of the "Dark Continent," the decorative area in the rotunda is utilized for exhibitions of native arts and crafts, Bushman paintings, animal heads and war weapons. In the interior of a native Rhodesian grass hut, intricately beautiful beadwork, musical instruments from which modern jazz instruments have been developed,



WORLD'S FAIR HALL OF MUSIC

and soon you see the earth just as it would look from the moon. When the earth is comparatively close at hand an aura becomes visible in the northern sky, while lower down, streaks of lightning flash over portions of the sphere.

When you drop at last to terra firma, a multicolored glow resolves into a brilliant pattern showing every hue of the rainbow that presently turns into a large scale model of the Fair. Thus ends an unbelievable journey of trillions of miles, accomplished in only fifteen of your brief minutes.

In the Building, the Longines-Witnauer Company exhibits

THEATRE OF TIME AND SPACE

