

AUTOMATIC IRONS

FOR BETTER. FASTER. SAFER "EFFORTLESS IRONING"



Sloping wood handle in black finish. Designed to eliminate arm or wrist strain,

FINGER TIP HEAT CONTROL

Clearly marked for every fabric. "Off" position on dial saves disconnecting cord.

TAPERED POINT

Gets into tucks, ruffles, gathers—gives greater visibility for easier ironing.

BEVELED BUTTON EDGE

Irons perfectly under buttons all around the iron. Gets around frogs and fasteners quickly and smoothly.

MIRROR-LIKE CHROME IRONING SURFACE

Extra-hard scratch resisting chrome finish makes iron almost self-gliding. No labored pushing.

STANDARD ADJUST-O-MATIC

6 Pounds, 700 Watts

This moderate priced automatic iron gives the user the advantages of accurate thermostatic heat control for every fabric, by means of handy finger tip fabric-marked lever. Operates famous Spencer Disc Thermostat, built into base of iron, close to ironing surface to give accurate heat control. Saves money, uses current only as needed. Protects against scorching and fire hazard. Approved by Underwriters' Laboratories.

CATALOG NUMBER: LR-24

Specifications: 115 volts, 6 pounds, 700 watts. Shipping weight, 7 pounds. Standard package, 12. Includes detachable cord and soft rubber attachment plug. For A-C. operation only.

NONAUTOMATIC IRON

A low-priced, nonautomatic iron. "Fatigue-proof" sloping wood handle; extra hard, chrome finish cast iron base assures smooth ironing. Beveled button edge, tapered toe enables iron to get under buttons anywhere. Even distribution of heat over entire base. Approved by Underwriters' Laboratories.

CATALOG NUMBER: CHC-54

Specifications: 115 volts, 6 pounds, 550 watts. Shipping weight, 7 pounds. Standard package, 12. Includes detachable cord and soft rubber plug. For A-C. or D-C. operation.

UNDERWRITERS' APPROVED CORD

Six-foot detachable cord with soft rubber attachment plug, included with iron.

COOL RUBBER SLEEVE

Protects cord from wear or burnouts. Protects user's wrist from burns caused by touching hot plug.

STURDY ATTACHED HEEL STAND

Iron tilts back easily on broad, nontipping base. No complicated mechanism to operate.

PLUS FEATURES

of All Westinghouse Irons

- Long-life Heating Elements—of finest quality ribbon nickel chrome, handwound on genuine Mica base.
- Perfect Balance Between Weight and Wattage—to give the utmost in scientific, even heating and proper heat control.
- Long-life, Silver Surfaced Monel Plug Contacts—protect against burnouts.
- Extra Hard Cast Iron Sole Plates—with mirror-like chrome finish.
- Underwriters' Approved Cord—with cool rubber sleeve guard.





HOT PLATES

MODERN STREAMLINE DESIGN - EASILY PORTABLE



241 square inches usable surface; two coats of gleaming white porcelain enamel. Will not discolor. Easily cleaned with damp cloth.

ATTRACTIVE STREAMLINE DESIGN

Fits into the most modern kitchen surroundings. Completely enclosed body; 23" x 10½" x 6" (height from table).

SIX HEATS— TWO 3-HEAT UNITS

Quick heating rangetype open coil elements; each 6½" in diameter. Refractory brick retains heat after current is shut off, saves electricity.

HEAT DEFLECTOR
ON BOTTOM
Protects table tops from
heat. Scratch-proof
wood feet.

ROUNDED

Will not chip or crack. Add to streamlined beauty. Easy to clean. Will not tear clothing.

ONE-PIECE WELDED STEEL BODY

Wrap-around body of heavy gauge steel. Completely enclosed, no cracks or crevices. Easy to clean. Rust-resisting.

TWO 4-POSITION SWITCHES

Long wearing, range type. Wide choice of cooking temperatures. Each switch turns to three separate heats and "off." Saves disconnecting cord. Plugs in

PLUS FEATURES

(Both Two-Unit and Standard Models)

- Smart, Modern Streamlined Design fits any surroundings.
- Range Type Rotary Switches—positive acting, trouble-free.
- Gleaming White Porcelain Top easy to clean.
- Plugs Into Any Electric Outlet. No special wiring. Keeps kitchen cool. Uses little current.
- Sturdy Construction, assures long life under most severe service.
- Extra-Long Porcelain Top, measures 23" x 10½" x 6½" high.
- Easily Portable, provides sure, clean, convenient cooking units wherever needed.

TWO-UNIT HOT PLATE

Electric Surface Cooking . . . Fast . Safe . Dependable Plugs into Any Outlet . . . Easily Portable

USES: Provides safe, clean, convenient surface cooking. Also ideal as an auxiliary cooking unit in any home, or for laundry use. Easily portable. Keeps kitchen cool. Uses little current. Plugs in any outlet. Fine for farm homes. Approved by Underwriters' Laboratories.

CATALOG NUMBER: PH-204

Specifications: Two 3-heat units. Right unit: 650 watts on "high," 325 watts on "medium," 163 watts on "low." Left unit: 1000 watts on "high," 500 watts on "medium," 250 watts on "low." Permanently attached heavyduty cord, approved by Underwriters'

Laboratories. A.C. only. Plugs in any outlet. Shipping weight, 19 pounds. Standard package, one.

RANGE TYPE 3-HEAT ROTARY SWITCHES

Plainly marked for each heat—positive acting, same as used on the famous Westinghouse Electric Ranges.



DELUXE HOT PLATE

One "Corox" and One Enclosed Type Unit

One 6-inch Corox Economizer unit with a range from 1150 watts on "high," 575 watts "medium," 287 watts "low," 120 watts on "simmer" position. One enclosed type, 4-inch unit, 400 watts. 5-position rotary switch for Corox unit (high, medium, low, simmer, off) and "on and off" toggle type switch for closed unit.

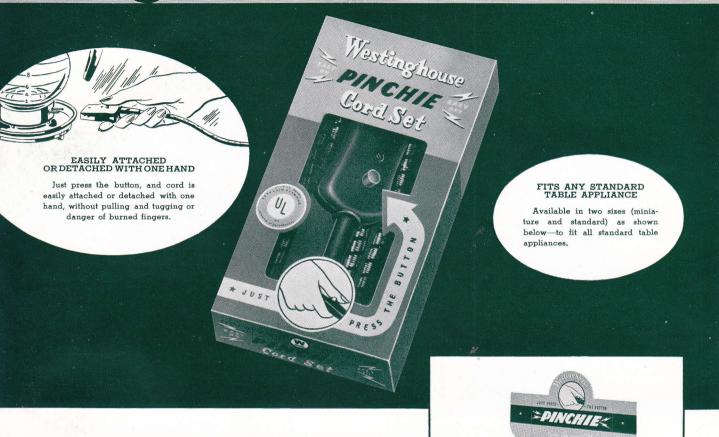
CATALOG NUMBER: PH-184

Specifications: Permanently attached heavy-duty cord, approved by Underwriters' Laboratories. Plugs into any outlet. A-C. only. Shipping weight, 19 pounds. Standard package, one.



CORD SETS

ELIMINATE INCONVENIENCE OF UNPLUGGING
CORD FROM HEATED APPLIANCES



EASY-ON-AND-OFF CORD SETS

Miniature and Standard Sizes

These cords eliminate the inconvenience that often results in unplugging the cord from a heated appliance. By a slight finger pressure on the button, the cord is easily attached or detached with one hand, without pulling and tugging or danger of burned fingers.

Individually packed in cellophane window containers. Approved by Underwriters' Laboratories.



PACKED IN 12-CARTON MERCHANDISER

Attractive lithographed carton containing 12 individually packed sets. Opens up into self-selling counter merchandiser.

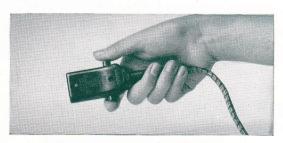


"PINCHIE" MINIATURE CORD SET

Fits any standard table appliance. Brown rayon cord covering with white tracer, 6 feet long, 3000 cycles. Brown bakelite plug.

CATALOG NO. M-117 (CARTON OF 12)

Packed in individual cartons. Standard package is carton merchandiser containing 12 sets. Shipping weight, 5 pounds.



"SQUEEZIE" STANDARD CORD SET

Fits standard irons and older table appliances. Glazed cotton-covered cord with white tracers, 6 feet long, 3000 cycles. Plug parts of black Bakelite.

CATALOG NO. M-127 (CARTON OF 12)

Packed in individual cartons. Standard package is carton merchandiser containing 12 sets. Shipping weight, 8 pounds.



HEATING PADS

SAFE, SOOTHING HEAT FOR ALL ACHES AND PAINS



Cellophane window shows pad to advantage, and at the same time protects it from soiling.

LONG RUBBER COVERED CORD

Plugs into any convenience outlet. Rubber covering keeps moisture out—assures greater safety. Generous 8 foot length for greater convenience.

TWO EXTRA

A separate linenized cover to keep the pad clean. Also a rubberized slip cover to keep the pad dry when used with wet dressings, poultices, etc.

WESTINGHOUSE

FOUR THERMOSTATS

... maintain selected temperatures auto-matically—exactly at 120° on Low setting, exactly 150° at Medium setting and exactly 180° at High setting.

FOUR ADJUSTMENT SWITCH

High, medium, low and off positions. Switch levers have different shapes for heat adjustment in the dark by sense of touch.

REMOVABLE TERRY CLOTH COVER

is rust colored with white trim. Soft, comfortable, good-looking, light and washable. Easily removed by rust-proof slide fastener.

PLUS FEATURES

- Even Heat, No "Hot Spots"—Heating element is anchored into all-over position. Cannot "gather." Assures even heat distribution.
- Comfort and Warmth—Assured by flexible asbestos insulation over finest nickel chrome heating element. Provides long life. Safe dependable operation and perfect heat distribution.
- Each Pad Thermostatically Protected against dangerous overheating.
- Non-Radio Interfering Thermostats are made of non-corrosive bi-metal; accurate control of heat maintains selected temperatures.
- Four Position Switch in Cord (High, low, medium, off) gives positive instant choice of degree of warmth desired.
- Approved by Underwriters' Laboratories.
- AC or DC operation.

ADJUST-O-MATIC HEATING PAD WET-PROOF! FIRE-PROOF!

Adjust-o-mai

USES: Supplants the old-fashioned hot water bottle in providing therapeutic heat applications—with healthful, constant, dry heat. Four separate thermostats give positive temperature control—maximum safety and assurance of maintained heat. Light, soothing, handy, comfortable—ready for instant use whenever and wherever heat is needed. Approved by Underwriters' Laboratories.

CATALOG NUMBER WP-224

Specifications: Size of pad 12 by 15 inches, 95-125 volts, 60 watts. Includes 3-heat switch in $8\frac{1}{2}$ foot attached cord. Shipping weight, 2 pounds. Standard package, four.

← DE LUXE 3 HEAT

Packed in Individual Display Carton

WESTINGHOUSE

Chenille cover in attractive blue shade. Positive acting four-position switch in cord provides operation at low, medium and high. Two extra removable covers. Washable muslin cover—for practicability and waterproof sack for wet applications.

CATALOG NUMBER: WP-214

95-125 volts, 60 watts. Includes 4-position switch in 8½ foot rubber covered attached cord. Shipping weight, 2 pounds. Standard package, twelve.



←STANDARD 3 HEAT Packed in Individual

Display Carton

A dependable 3-heat pad with soft eiderdown cover in delicate green shade. Threeheat switch in cord provides operation at low, medium and high.

CATALOG NUMBER: WP-204

95-125 volts. 60 watts. Includes 3-heat switch in 8½ foot rubber covered cord. Shipping weight, 1½ pounds. Standard package, twelve.



ROOM HEATERS

PORTABLE . CLEAN . SAFE . CONVENIENT



throws heat farther. Scientifically designed to direct heat where you want it. Easy to clean, tarnish-proof chrome finish.

LONG CORD

is permanently attached
—eliminates broken
plugs. Plugs into any
convenient outlet—A.C.
or D.C. Cool "easy-lift"
handle on back of reflector.

STURDY WEIGHTED BASE

prevents overturning. Gives heater better balance and greater safety.

COZY GLOW HEATER

USES: This attractive heater gives *quick* heat—speedily transforming a chilly bedroom, cold bathroom or draughty breakfast nook into a warm comfortable place. Easily portable, it can be used to furnish instant heat wherever desired. To blanket everything in its path with soothing, comforting warmth, an 800-watt straight coil-type element is used in this heater. Produces health-giving infrared rays. Attached Underwriters' approved cord included.

CATALOG NUMBER: ZR-44, 115 VOLTS*

Specifications: 800 watts. Includes attached 6-foot cord and plug. Shipping weight, $7\frac{1}{2}$ pounds. Standard package, 6.

*For other voltages, see cost sheet.

MAXIMUM HEAT

from every watt of current assured by scientifically designed, 800 watt, coil type heating element.

REMOVABLE, WELDED-STEEL GUARD

for easy cleaning. Extra strong construction protects heater from damage in case of tipping.

REFLECTOR ADJUSTABLE

to radiate the heat at any desired angle. Throws the heat where you want it.

PLUS FEATURES

- Cool Carrying Handle—on back of reflector, for easy portability.
- Reflector Head Tilts—to any desired angle.
- Wire Guard Removable—for easy cleaning.
- Coil-TypeElement-produces health-giving infrared rays.
- Permanently Attached Heavy Duty Cord.
- Chrome-plated Reflector easy to clean.



IN THE BATHROOM

Instant heat on chilly days protects children against draughts and helps prevent colds.



THROUGHOUT THE HOUSE

Easily portable, this attractive heater may be used to eliminate "cold spots" anywhere in the house.

ELECTRICAL HOUSEHOLD APPLIANCES

Retail Price Sheet

Effective September 1, 1940

	age stable of the particle.	Af The Control			
Page		Catalog or	Retail		Retail
No.		Model No.	Price		Price
BLET 11		22	\$19.95		7 05
The second second second	TLE WARMERS			_ (with stand)	William I
11			1.00		12.75
11 11					
			5.00	8 Two Unit Hot Plate PH-204	9.95
CHIM	IES—Prices Upon Appl	lication		8 Deluxe Hot Plate PH-184	16.95
CLEA	NERS-Vacuum-Price	s Upon Applica			
CLOC		905	4.05		9.05
25 25				42 Durabilt Folding Iron 189-B	
20	Westclox Daby Bell .			42 Durabilt Folding Iron 191	5.95
25	Westclox Bachelor	873 (Blue)	3.95		705
				42 Durabilt Folding Iron 185	
25.	Westclox Belfast	833 (Ivory)	2.95	42 Durabilt Folding Iron 183	5.95
		833 (Red)			
25	Westelov Rig Ren				
	Western Dig Den				0.55
		882 (Ivory)	4.95	(AC) LR-24	5.95
25	Westclox	886 (Lum. Ivory) 5.95		E 05
	Country Club	814 (Maroon)	2.50	3 Non-Automatic CHC-54	
0.5	7774-1 36			KITCHENS—(All-electric)	
25	westclox manor			Information and Prices Upon Application	
				LAMPS—Christmas	
0.5	W-1-10-1			35 Christmas Bells 300	2.50
25 25					
25	Westclox		0.00	35 Christmas Bells 303	6.00
05		826 (Black)	3.45		7.50
25		827 (Tyory)	3.45		
27	Seth Thomas Capstan 1	-E	9.95	35 Christmas Bells 307	
27			9.95	35 8-light Series Set 110	.75
26 27		Committee of the Commit		35 7-light Multiple Set 3010	1.20
26	Seth Thomas Council-3	300/02	9.95	Outdoor Set 3005	1.65
26	Seth Thomas Echo 2A	(Plain)		35 12" Krome Outdoor	
26 26				Wreath	
26	Seth Thomas Essex	2-E	25.00	35 15-light Straight Set 3415	
26	Seth Thomas Fenbury 1	-E	27.50	35 Candolier 198	3.50
27 27	Seth Thomas Janet 4-E	•••		LAMPS—Esrobert	
27			6.95	00 Desk Lamp E5-149	4.50
26	Seth Thomas Manager 1	10 Sept. 10	8.95		
26 26	Seth Thomas Manager 2	(Incida)		38 Desk Lamp ES-3093	10.00
27				38 Desk Lamp ES-3098	9.50
27	Seth Thomas Saybrook		15.00		1 35
26 27	Seth Thomas Spray			39 Desk Lamp	1.00
26	Seth Thomas Talson 3-E		9.75		2.10
27	Seth Thomas Vista		12.50	2. [2] 전기에 가고 있는 1. [4] 1. [4	
26 COFF			6.95	39 Desk Lamp (Bronze and	10.10
COFF			5.95	Gold Finish) ES-2242	11.00
9			4.95		12.00
	SETS			39 Desk Lamp ES-1989	11.00
12	Bryant Cord Set	HC-630-G	68.50	38 Floor Lamp	17.70
12 12	"Pinchie" Cord Set	HK0618		38 Floor Lamp	17.50
	"Squeezie" Cord Set .	M-127	.95	(14" metal shade) ES-1935	18.50
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	Appliance Model No. Price No. Appliance Model No. Price No. Appliance Model No. Price No. Appliance No. Price No. No				
11	Hankscraft For Sorvice Set	990	050	(Statuary Bronze Finish) ES-2042	
11	Hankscraft	000	9.00	39 Sun Lamp ES-2404	
	Egg Service Set	800B	3.95		
11	Hankscraft For Service Set	0151	6.05	38 Fluorescent Floor Lamp ES-3031	
11					
				36 Floor Lamp 10	
FANS	S—Prices Upon Applica				
	MIXERS			37 Floor Lamp 18	19.95
10			99 75	37 Floor Lamp	
10			20.10		
	juice extractor)	Model E		37 Floor Lamp (3-way) 8047	16.45
10	*Slicer and Shredder	nnon		(B): (B): (B): (B): (B): (B): (B): (B):	
10					
10	Coffee Grinder		3.50	37 Extendo Floor Lamp 8046	18.95
10	Pea Huller and Bean S	licer		37 Extendo Floor Lamp 34	21.95
	Unit Required	Y 21 14 2 2 1	8.00	50 F100r Lamp 8042	10.95
2 owel	- Marie	Model No. Price No. Appliance Model No. Price Model No. Price Model S S 1955 Model B 29.75 Model B 29.75 Model B 29.75 Model B 29.75 Model To. B Model T			

ELECTRICAL HOUSEHOLD APPLIANCES

Page No.	Appliance	Catalog or Model No.	Retail Price	Page Catalog or l No. Appliance Model No.	
36	Floor Lamp		9.95	SEWING MACHINES—Free—Westinghouse—	
37	Floor Lamp	31	17.95	Prices Upon Application	
37 37	Floor Lamp Desk or Table Lamp		19.95 12.95	SEWING MACHINE MOTOR	
37.	Desk or Table Lamp	40	9.95	43 Hamilton Beach Home Sewing Motor	1950
36	Desk or Table Lamp		5.45		12.50
37 36	Torchier Lamp Clamp-on Desk Lamp	. 01	18.95	SHAVERS 45 Remington Dual Shaver Model 70	15 75
10.5	(Fluorescent)		12.50	45 Remington Dual Shaver Model 70 45 Remington Triple Header Model 77	15.75 17.50
36 37	Fluorescent Desk Lamp	2006	9.95 7.95	45 Rand Close Shaver Model 40	7.50
37	Fluorescent Kitchen			45 Speedak Close Shaver Model 80 45 Remington Duchess Model 66	10.00 12.75
	Adapter Unit	2009	9.95		12.10
	PS-Mazda-110-120 Volts			STERILIZERS 11 Hankscraft	
33	Standard Inside Frosted Mazda Lamps—15 and			Bottle Sterilizer 872	5.00
	25 Watt		.10	TOASTERS	
	40-50-60 Watts	doft. net sur	.13	7 · Toastmaster Deluxe	
	75-100 Watts	State (All and a	.20	Hospitality Set 6B8	23.95
33	Fluorescent, Lumiline, Dec-			7 Toastmaster Standard Hospitality Set 6C5	19.95
100	orative, etc. (See West-	405D. 100E		7 Toastmaster Deluxe	10.00
	inghouse Price Catalogs)	da Gujere	Wired	Toast'n Jam Set 6D3	17.95
LAM 34	PS—Vision-Aids Adapter Unit	1510	2.49	7 Toastmaster Deluxe Toast'n Jam Set 6E2	8.50
34	Adapter Unit	1530	3.79	7 Toastmaster	
34	Adapter Unit	100	.99 3.19	2-slice Toaster 1B10	7.50
34	Adapter Unit (Ivory)		.42	7 Toastmaster 1-slice Toaster 1A5.	9.95
34	Adapter Unit (Bronze)		.42	7 Toastmaster	
34	Adapter Unit	realities) - c	.62	2-slice Toaster 1B9 6 Westinghouse Oven Type	16.00
34	(Plastic and Gold)	. 000	.02	"Pop-up" Automatic TK-24	12.95
	(Plastic and Silver)		.62	6 Westinghouse Oven Type	12.00
34	Adapter Unit (Silver)		.42 15.95	Signaling Automatic TK-14 6 Westinghouse Turn-Over	9.95
34	Dining Room Fixture Indirect Lighting Fixture		7.79	6 Westinghouse Turn-Over Signaling Automatic TLA-14	3.95
34	Indirect Lighting Fixture		7.49	2 6 Westinghouse Turn-Over	
LAM	PS_Wall_LaSalle			Non-automatic TL-14	2.95
40	Adjustable Wallamp	D 700	4.00	VENTILATORS—(All A.C. 110 v only)	
40	(Antique White)	R-726	4.00	ILG Portable Adjustable Kitchen Ventilators	S
40	(Silk Shade)	R-727	5.00	23 Portable Ilgette (26"-36" panel size)	21.75
40	Kitchen Wallamp	R-650	2.25	23 Portable Ilgette	210
40	Wallamp Pull-chain Wallamp		2.50 2.25	(36"-46" panel size)	21.75
40	Tiller Wheel Wallamp	RB-430	3.50	23 Portable Ilgair (26"-36" panel size)	31.50
40	Hobnail Font Wallamp	. RB-680	2.50	23. Portable Ilgair	01.00
40	Pull-chain Wallamp Flower Pot Wallamp		3.00 2.50	(36"-46" panel size)	31.50
40	Schooner Wallamp		4.50	23 Built-In Ilgette	33.00
41	Special Non-Bowl Wallam		1.25 1.25	Ilgette	46.90
41	Special Non-Bowl Wallami 18th Century Wallamp		3.00	23 Automatic Built-In	40.00
41	Glass Back Wallamp	. RB-455	3.00	Ilgette	46.88 42.75
41	Flower Bouquet Wallamp		2.25 3.00	23 Ilgwind Attic Fan Model 271	108.00
41	Federal Style Wallamp Flower Print Wallamp		3.50	23 Ilgwind Attic Fan Model 331 23 Ilg-Rollaire Fan	
41	Two Position Wallamp	. RB-610	3.50		99.00
41	Crystal Back Wallamp		3.00 9.00	Filter Type Window Ventilators 23 Ilgairator (24"-26" panel size)	46.13
41	Clock Wallamp	. ILD-000	3.00	23 Ilogirator (26"-30" nanel size)	40.13
PERC 9	COLATORS 10-Cup Chrome	. PG-24A	9.95	23 Ilgairator (30"-36" panel size)	40.50
9	8-Cup Chrome	. PG-14A	7.95	23 Ilgairator (36"-45" panel size) 23 Ilgairator (45"-58" panel size)	40.50 46.13
9	7-Cup Chrome		5.95	23 Ilgairator (30"-36" panel size) 23 Ilgairator (36"-45" panel size) 23 Ilgairator (45"-58" panel size) 24 Ilgairator (58"-78" panel size)	53.63
9 9	3-Cup Aluminum		1.95	VIBRATORS	
	IOS—Prices Upon Application	- Committee of the Comm		42 Vibrosage Vibrator Set	6.50
	GES—Prices Upon Applicat RIGERATORS—Prices Upon			43 Hamilton Beach Vibrator Type D 43 Hamilton Beach Vibrator Type F	13.50
		. Application		43 Hamilton Beach Vibrator Type K	13.50 9.85
	STERS Electric Roaster Oven,			43 Hamilton Beach	
	18 qt. (includes ovenware		in position	Vibro-Massager Type A	9.85
	dish set)	. RRA-84	24.95	WAFFLE BAKERS	10.00
4	Standard Electric Roaster 16 qt. (with dish set)		19.95	7 Toastmaster Waffle Baker . 2D2 7 Toastmaster Waffle	12.95
	Roaster Cabinet	. 40RC-1	6.95	Service Set 6F1	16.95
4	Broiler Grid (for RRA-84))	4.05	5 Westinghouse Adjust-o-	
4	Broiler Grid (for RRA-84)		4.95	matic Waffle Baker WSA-24 5 Westingthouse Heat-	8.95
	1320 watts		4.95	Indicating Waffle Baker. WF-24	5.95
4	Broiler Grid (for	Dm 4	4.00	5 Westinghouse	
DAA	RRA-14-B) 1620 watts		4.00	Twin Waffle Baker WFT-14	8.95
	M COOLERS—Prices Upon	Application		WARMING PADS	
	M HEATERS Cozy Glow Heater	ZR-44	3.95	44 Adjust-o-matic Pad WP-224 44 Deluxe 3-heat Pad WP-214	6.95 4.95
	DWICH GRILLS	Talle I No. 1	0.00	44 Standard 3-heat Pad WP-204	2.95
	Automatic Sandwich Grill	STC-54	9.95	WASHERS—Prices Upon Application	
8	Non-automatic	Section 1985	e 0=	WATER HEATERS—Prices Upon Application	1
	Sandwich Grill Waffle Grids for	STC-44	6.95	WIRING DEVICES—See Bryant and Hemco	
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